

Independent Voice for Illinois
8/28-9/2/16
\$4,300

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25274240		Changes as of: 8/25/2016 at 3:07 PM		Version: Current State Version 2
CPE: 148/162/1423		Flight: 8/26/16 - 9/2/16		Total \$: \$14,300.00
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Independent Voice for Illinois PAC		Total Spots: 59
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Independent Voice 4 IL		Total CPP: \$0.00
Agency Order #: 5329461		Buyer: Ivin, Michelle		Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY		Con Type: POLITICAL/NOTE		Total GRP:
Comments: NEW ORDER. PLS CHCK AND CNF. T&R		Assistant: ALEXANDRA BRADLEY		Traffic #: 2611831
		Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/26 - 9/2										Total Spots	Total	
							8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2	\$	CPP		GRP	
1	F,M-Th 5a-5:30a		Newschannel 20 Sunrise	\$100.00	0	30	1	0	0	1	1	1	1	1	6	\$600.00	\$0.00	0.0	
2	F,M-Th 5:30a-6a		Newschannel 20 Sunrise	\$150.00	0	30	1	0	0	0	1	1	1	1	5	\$750.00	\$0.00	0.0	
3	F,M-Th 6a-6:30a		Newschannel 20 Sunrise	\$300.00	0	30	1	0	0	1	1	1	1	0	5	\$1,500.00	\$0.00	0.0	
4	F,M-Th 6:30a-7a		Newschannel 20 Sunrise	\$300.00	0	30	0	0	0	1	1	1	1	1	5	\$1,500.00	\$0.00	0.0	
5	Sa 7a-8a		Good Morning America	\$150.00	0	30	0	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0	
6	Su 7a-8a		Good Morning America	\$200.00	0	30	0	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
7	F,M-Th 9a-10a		Live with Kelly	\$200.00	0	30	1	0	0	1	0	1	0	1	4	\$800.00	\$0.00	0.0	
8	F,M-Th 11a-11:30a		Newschannel 20 Midday	\$100.00	0	30	1	0	0	1	1	1	1	1	6	\$600.00	\$0.00	0.0	
9	F,M-Th 5p-5:30p		First News at 5PM	\$300.00	0	30	1	0	0	1	1	1	1	0	5	\$1,500.00	\$0.00	0.0	
10	F,M-Th 6p-6:30p		Newschannel 20 at 6	\$500.00	0	30	1	0	0	1	1	1	1	0	5	\$2,500.00	\$0.00	0.0	
11	Su 5:30p-6p		Newschannel 20 at 5:30	\$200.00	0	30	0	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
12	F,M-Th 6:30p-7p		Entertainment Tonight	\$200.00	0	30	0	0	0	1	1	1	1	0	4	\$800.00	\$0.00	0.0	
13	F,M-Th 10p-10:35p		Newschannel 20 at 10	\$500.00	0	30	1	0	0	1	1	1	1	0	5	\$2,500.00	\$0.00	0.0	
14	Sa 10p-10:35p		Newschannel 20 at 10	\$200.00	0	30	0	1	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
15	F,M-Th 10:35p-11:35p		Jimmy Kimmel	\$100.00	0	30	1	0	0	1	1	1	1	0	5	\$500.00	\$0.00	0.0	
TOTALS:							9	2	2	10	10	11	10	5	59	\$14,300.00	\$0.00	0.0	



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New York, NY 10019

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CPE: 148/162/1423	Flight: 8/26/16 - 9/2/16	Station: WICS	Total Spots: 59
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Marker: Campaign-Sprngfld-Dtr DMA	Total CPM: \$0.00
Product: Independent Voice 4 IL	Office: WASHINGTON	Primary Demo: Adults 35+	Traffic #: 26111831
Agency Order #: 5329461	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE	Separation:
Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY		
202-955-5342	202-955-5342		

Special Instructions

Date/Time	Added by	Comment
08/25/16 12:13 PM	ALEXANDRA BRADLEY	Separation: 30
08/25/16 12:13 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$51,071
WICS Share:	28%
Comment:	
WAND:	30%
WCIA:	29%
WRSP:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIIMP
	100%	59	\$14,300.00	N/A	0.0
Total	100%	59	\$14,300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	13	\$3,000.00
2016-Sep	46	\$11,300.00
Total	59	\$14,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/25/16 1:58 PM					\$0
Revision	8/25/16 12:13 PM	ALEXANDRA BRADLEY	Confirmed			\$0
New	8/25/16 12:13 PM	ALEXANDRA BRADLEY	New	59		\$14,300.00
						\$14,300.00

Changes: Product from Issue to Independent Voice 4 IL, Demo Meta to [R16], User Entered \$ from \$0.00 to \$14,300.00, Comments from Separation: 30 to NEW ORDER, PLS CHCK AND CNF. T&R.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2611831

Schedule Dates 08/28/16-09/02/16
Advertiser Independent Voices of IL (111663)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/1423 (857370)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Irvh,
Phone/Fax /
CPE 148/162/1423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Independent Voice 4
NEW ORDER, PLS CHCK AND CNF. T&R
Alex Bradley

Date Entered 8/25/16
Last Modified 8/25/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25274240
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,145.00
Net Total \$12,155.00
Sales Tax

WICS+WICD Combo 100/0 (WICS++)

By Broadcast Month	Spots	Rate
Aug. 2016	4	\$750.00
Sep. 2016	55	\$13,550.00
Grand Total:	59	\$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/29/16-08/29/16	3	:30	5A- 5:30A (CST)	1	1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
2.0	Normal Line / SPOT (1)	08/30/16-08/30/16	3	:30	5A- 5:30A (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
3.0	Normal Line / SPOT (1)	08/31/16-08/31/16	3	:30	5A- 5:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
4.0	Normal Line / SPOT (1)	09/01/16-09/01/16	3	:30	5A- 5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
5.0	Normal Line / SPOT (1)	09/02/16-09/02/16	3	:30	5A- 5:30A (CST)						2			2	\$100.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
6.0	Normal Line / SPOT (2)	08/29/16-08/29/16	3	:30	5:30A- 6A (CST)		1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
7.0	Normal Line / SPOT (2)	08/30/16-08/30/16	3	:30	5:30A- 6A (CST)			1						1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
8.0	Normal Line / SPOT (2)	08/31/16-08/31/16	3	:30	5:30A- 6A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
9.0	Normal Line / SPOT (2)	09/01/16-09/01/16	3	:30	5:30A- 6A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
10.0	Normal Line / SPOT (2)	09/02/16-09/02/16	3	:30	5:30A- 6A (CST)						1			1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
11.0	Normal Line / SPOT (3)	09/02/16-09/02/16	3	:30	6A- 6:30A (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
12.0	Normal Line / SPOT (3)	08/29/16-08/29/16	3	:30	6A- 6:30A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
13.0	Normal Line / SPOT (3)	08/30/16-08/30/16	3	:30	6A- 6:30A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2600 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2611831

Schedule Dates 08/28/16-09/02/16
Advertiser Independent Voices of IL (111653)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/1423 (857370)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Irvin,
Phone/Fax /
CPE 148/162/1423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Independent Voice 4
NEW ORDER. PLS CHCK AND CNF. T&R
Alex Bradley

Date Entered 08/25/16
Last Modified 08/25/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25274240
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,145.00
Net Total \$12,155.00
Sales Tax

WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise
By Broadcast Month
Aug. 2016 4 \$750.00
Sep. 2016 55 \$13,550.00
Grand Total: 59 \$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (3)	08/31/16-08/31/16	3	:30	6A-6:30A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
15.0	Normal Line / SPOT (3)	09/01/16-09/01/16	3	:30	6A-6:30A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
16.0	Normal Line / SPOT (4)	08/29/16-08/29/16	3	:30	6:30A-7A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
17.0	Normal Line / SPOT (4)	08/30/16-08/30/16	3	:30	6:30A-7A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
18.0	Normal Line / SPOT (4)	08/31/16-08/31/16	3	:30	6:30A-7A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
19.0	Normal Line / SPOT (4)	09/01/16-09/01/16	3	:30	6:30A-7A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
20.0	Normal Line / SPOT (4)	09/02/16-09/02/16	3	:30	6:30A-7A (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Sunrise		8/25/16
21.0	Normal Line / SPOT (5)	08/28/16-08/28/16	4	:30	7A-8A (CST)							1		1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Good Morning America		8/25/16
22.0	Normal Line / SPOT (6)	08/28/16-08/28/16	4	:30	7A-8A (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Good Morning America		8/25/16
23.0	Normal Line / SPOT (8)	08/30/16-08/30/16	4	:30	9A-10A (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		8/25/16
24.0	Normal Line / SPOT (8)	08/29/16-08/29/16	4	:30	9A-10A (CST)		1							1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		8/25/16
25.0	Normal Line / SPOT (8)	08/31/16-08/31/16	4	:30	9A-10A (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		8/25/16
26.0	Normal Line / SPOT (8)	09/02/16-09/02/16	4	:30	9A-10A (CST)						1			1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		8/25/16
27.0	Normal Line / SPOT (9)	08/29/16-08/29/16	4	:30	11A-11:30A (CST)		2							2	\$100.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 Midday		8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Strategic Media Services
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Ste 400
Arlington, VA 22209

Contract

201831

Schedule Dates

08/30/16-09/02/16

Advertiser

Independent Voices of IL (111663)

Agency

Strategic Media Services (8287)

Product

POLITICAL ISSUE (ns) (1187)

Brand

148/162/1423 (857370)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Michelle Irvin,

Phone/Fax

/

CPE

148/162/1423

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Independent Voice 4
NEW ORDER. PLS CHCK AND CNF. T&R
Alex Bradley

Date Entered

08/25/16

Last Modified

08/25/16

Entered By

Amanda Painter

CO-OP

No

Headline

ECR25274240

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission %

15.00

Commission

\$2,145.00

Net Total

\$12,155.00

Sales Tax

WICS+WICD Combo 100/0 (WICS+)

By Broadcast Month

Aug. 2016

\$750.00

Sep. 2016

\$13,550.00

Grand Total:

59

\$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (9)	08/30/16-08/30/16	4	:30	11A-11:30A (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 Midday	8/25/16
29.0	Normal Line / SPOT (8)	08/31/16-08/31/16	4	:30	11A-11:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 Midday	8/25/16
30.0	Normal Line / SPOT (8)	09/01/16-09/01/16	4	:30	11A-11:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 Midday	8/25/16
31.0	Normal Line / SPOT (8)	09/02/16-09/02/16	4	:30	11A-11:30A (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 Midday	8/25/16
32.0	Normal Line / News (9)	09/02/16-09/02/16	4	:30	5P-5:30P (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS+)	First News at 5PM	8/25/16
33.0	Normal Line / News (9)	08/29/16-08/29/16	4	:30	5P-5:30P (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS+)	First News at 5PM	8/25/16
34.0	Normal Line / News (9)	08/30/16-08/30/16	4	:30	5P-5:30P (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS+)	First News at 5PM	8/25/16
35.0	Normal Line / News (9)	08/31/16-08/31/16	4	:30	5P-5:30P (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS+)	First News at 5PM	8/25/16
36.0	Normal Line / News (9)	09/01/16-09/01/16	4	:30	5P-5:30P (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS+)	First News at 5PM	8/25/16
37.0	Normal Line / News (10)	09/02/16-09/02/16	3	:30	6P-6:30P (CST)							1		1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 at 6	8/25/16
38.0	Normal Line / News (10)	08/29/16-08/29/16	3	:30	6P-6:30P (CST)				1					1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 at 6	8/25/16
39.0	Normal Line / News (10)	08/30/16-08/30/16	3	:30	6P-6:30P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 at 6	8/25/16
40.0	Normal Line / News (10)	08/31/16-08/31/16	3	:30	6P-6:30P (CST)						1			1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 at 6	8/25/16
41.0	Normal Line / News (10)	09/01/16-09/01/16	3	:30	6P-6:30P (CST)							1		1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS+)	Newschannel 20 at 6	8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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/E Bookend P/B Piggy Back

Standard Advertiser Terms and Conditions - Contract 2016



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Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2011831

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CPE 148/162/1423
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42.0	Normal Line / News (11)	08/28/16-08/28/16	3	:30	5:30P-6P (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 5:30		8/25/16
43.0	Normal Line / SPOT (12)	08/29/16-08/29/16	4	:30	6:30P-7P (CST)	1								1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		8/25/16
44.0	Normal Line / SPOT (12)	08/30/16-08/30/16	4	:30	6:30P-7P (CST)		1							1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		8/25/16
45.0	Normal Line / SPOT (12)	08/31/16-08/31/16	4	:30	6:30P-7P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		8/25/16
46.0	Normal Line / SPOT (12)	09/01/16-09/01/16	4	:30	6:30P-7P (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		8/25/16
47.0	Normal Line / News (13)	09/02/16-09/02/16	4	:30	10P-10:35P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
48.0	Normal Line / News (13)	08/29/16-08/29/16	4	:30	10P-10:35P (CST)	1								1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
49.0	Normal Line / News (13)	08/30/16-08/30/16	4	:30	10P-10:35P (CST)		1							1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
50.0	Normal Line / News (13)	08/31/16-08/31/16	4	:30	10P-10:35P (CST)			1						1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
51.0	Normal Line / News (13)	09/01/16-09/01/16	4	:30	10P-10:35P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
52.0	Normal Line / News (14)	08/28/16-08/28/16	4	:30	10P-10:35P (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 10		8/25/16
53.0	Normal Line / SPOT (15)	09/02/16-09/02/16	3	:30	10:35P-11:35P (CST)								1	1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Jimmy Kimmel		8/25/16
54.0	Normal Line / SPOT (15)	08/29/16-08/29/16	3	:30	10:35P-11:35P (CST)	1								1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Jimmy Kimmel		8/25/16
55.0	Normal Line / SPOT (15)	08/30/16-08/30/16	3	:30	10:35P-11:35P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Jimmy Kimmel		8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract 2611831

Schedule Dates	08/28/16-09/02/16	Date Entered	08/25/16
Advertiser	Independent Voices of IL (111663)	Last Modified	08/25/16
Agency	Strategic Media Services (8287)	Entered By	Amanda Painter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	148/162/1423 (857370)	Headline #	ECR25274240
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mitchell, Irvin,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	148/162/1423	Commission	\$2,145.00
Account Types	National/Political Issue Agency BRD	Net Total	\$12,155.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Independent Voice 4 NEW ORDER. PLS CHECK AND CNF. T&R Alex Bradley		

WICS+WICD Combo 100/0 (WICS+Jimmy Kimmel)			
By Broadcast Month	Spots	Rate	
Aug. 2016	4	\$750.00	
Sep. 2016	55	\$13,550.00	
Grand Total:	59	\$14,300.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT (15)	08/31/16-08/31/16	3	:30	10:35P- 11:35P (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Jimmy Kimmel		8/25/16
57.0	Normal Line / SPOT (15)	09/01/16-09/01/16	3	:30	10:35P- 11:35P (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Jimmy Kimmel		8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Michelle Irvin**

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: **SEE ORDER**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jo Merlau- Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7.28.16

Date

Michelle

Signature

202.337.5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valentiz

Signature

Jennifer E. Valentiz

Printed Name

LSM

Title

Deposit Date	Payment Method	Customer Name	Entered At Comments	Station	Market	Account Executive	Sales Region
2-Aug-16	SBG PP CC RECEIPTS	KEF Media	125	WRSP	Springfield	Millennium Washington DC	National
2-Aug-16	SBG PP CC RECEIPTS	Smart Media Group-Alexandria	391.2 2598056 EST STATED ON CC PUT REC-208 BUT IN SYSTEM AS 809814 TORNAQUOND ILLINOIS	WRSP	Springfield	Millennium Washington DC	National
2-Aug-16	SBG PP CC RECEIPTS	Smart Media Group-Alexandria	391.2 2598056 EST STATED ON CC PUT REC-208 BUT IN SYSTEM AS 809814 TORNAQUOND ILLINOIS	WRSP	Springfield	Millennium Washington DC	National
8-Aug-16	SBG PP CC RECEIPTS	Smart Media Group-Alexandria	330 2598056 EST 809814 TORNAQUOND ILLINOIS	WRSP	Springfield	Millennium Washington DC	National
9-Aug-16	SBG PP CC RECEIPTS	KEF Media	125	WRSP	Springfield	Millennium Washington DC	National
9-Aug-16	SBG PP CC RECEIPTS	Smart Media Group-Alexandria	737.5 2598142 TORNAQUOND ILLINOIS EST 809814	WRSP	Springfield	Millennium Washington DC	National
11-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	8500 2601031 INDEPENDENT VOICE FOR ILLINOIS PAC EST 1216	WRSP	Springfield	Millennium Washington DC	National
11-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	4347.25 2600951 INDEPENDENT VOICES OF ILLINOIS PAC EST 1246	WRSP	Springfield	Millennium Washington DC	National
12-Aug-16	SBG PP CC RECEIPTS	Dicom, Inc	2295	WRSP	Springfield	Millennium Washington DC	National
12-Aug-16	SBG PP CC RECEIPTS	KEF Media	125 Wertheig olympic amovee party package 2490009	WRSP	Springfield	House House-Local	Local
16-Aug-16	SBG PP CC RECEIPTS	KEF Media	125	WRSP	Springfield	House House-Local	Local
16-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1176 - Ame Ican Pet obum Institute c 2595311	WRSP	Springfield	WICD/WICS/WCCU/WRSP/WBUI HOUSE-CHA	Local
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	208.1.5	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1176 - Ame Ican Pet obum Institute c 2595311	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	1330.75	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1312 - Independent Voice to Illinois PAC	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	12155	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1312 - Independent Voice to Illinois PAC	WRSP	Springfield	Washington DC Millennium/DC	National
18-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	5193	WRSP	Springfield	Washington DC Millennium/DC	National
24-Aug-16	SBG PP CC RECEIPTS	KEF Media	125	WRSP	Springfield	Washington DC Millennium/DC	National
24-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1423 Independent Voice to Illinois PAC \$5035.50	WRSP	Springfield	WICD/WICS/WCCU/WRSP/WBUI HOUSE-CHA	Local
25-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	5635.5	WRSP	Springfield	Washington DC Millennium/DC	National
25-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1177 - Ame Ican Pet obum Institute RFS 2016	WRSP	Springfield	Washington DC Millennium/DC	National
25-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	ent 1177 - Ame Ican Pet obum Institute	WRSP	Springfield	Washington DC Millennium/DC	National
25-Aug-16	SBG PP CC RECEIPTS	Strategic Media Services	850	WRSP	Springfield	Washington DC Millennium/DC	National